

Amendments to the Claims

This listing of the claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1. (currently amended) An advertisement information providing system comprising a distribution module, ~~including comprising:~~

a first registration accepting device which accepts registration of advertisement information to be output as advertisement from outside;

~~a related information generating device which generates advertisement related information necessary for distributing said advertisement information based on said registered advertisement information;~~

~~a distribution information generating device which generates any one of distribution information composed of only said generated advertisement related information and said advertisement information corresponding to the generated advertisement related information or distribution information consisting of only said advertisement related information, said advertisement information corresponding to the advertisement related information and subsidiary information subsidiary to the advertisement information; and~~

an advertisement information accumulating device which accumulates the advertisement information registered by the first registration accepting device for a predetermined time;

an outputting device which outputs ~~said generated distribution information~~ the advertisement information to a transmitting medium,

a ranking device which generates a ranking list information indicating a rank of the advertisement information; and

an output module including:

said transmitting medium used for distributing ~~said~~ an output distribution information ~~to a plurality of output modules;~~

an obtaining device which obtains said output distribution information from said transmitting medium; and

an information outputting device which outputs said advertisement information included in said obtained distribution information.

2. (canceled)

3. (currently amended) The advertisement information providing system according to claim 1, wherein said output module further includes:

a voting accepting device which accepts a voting for ranking said output advertisement information; and

a voting outputting device which outputs voting information indicating the content of said accepted voting to said distribution module through said transmitting medium, wherein

~~and said distribution module further includes: a~~ the ranking device which ranks each of said advertisement information based on said output voting information ~~and generates ranking information; and~~

said distribution module further includes:

a ranking distribution device which distributes said generated ranking list information to each of said output module.

4-7. (canceled)

8. (currently amended) The advertisement information providing system according to claim ~~[[7]]~~1, wherein the distribution module further comprises:

~~said a second~~ registration accepting device ~~in said distribution module that~~ accepts payment of ~~[[re-]]~~registration fee which should be paid ~~when said advertisement information removed from accumulation in said upper rank accumulating device is re-~~registered as well as payment of registration fee which should be paid by an advertiser who distributes said advertisement information to each of said output module and payment of re-registration fee which should be paid when the advertisement information removed from the upper rank accumulating device based on said ranking.

9-36. (canceled)

37. (new) The advertisement information providing system according to claim 1, wherein the distribution module further comprises:

a notice device which notices a notice information when the rank of the advertisement information is under a predetermined rank and the advertisement information is accumulated for more than a predetermined time in the advertisement information accumulating device.

38. (new) The advertisement information providing system according to claim 1, wherein the distribution module further comprises:

a first upper rank accumulating device which accumulates the advertisement information having higher rank than a predetermined rank on the base of the ranking list information.

39. (new) The advertisement information providing system according to claim 38, wherein the distribution module further comprises:

a new accumulating device which accumulates said advertisement information registered newly; and

a second upper rank accumulating device which accumulates only pieces of said advertisement information having higher rank than the predetermined rank, and

wherein said advertisement information accumulated in both said upper rank accumulating device and said new accumulating device is output.